

Chetanya Jindal

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WORK EXPERIENCE

May 2022 – Present

Artikuno Commerce, Austria (A startup that acquires e-commerce businesses on Shopify and then grows them on a portfolio level)

Logistic Head

- Decreased overseas shipping cost by 50%, by implementing load planning and FCL
- Garnered €100K sales on Amazon, while procuring and launching new products
- Lowered procurement cost by 10-30% by negotiating existing contracts and establishing new

Logistic Analyst

- Organizing Sourcing, Shipping & Fulfilment of over 20 products worldwide
- Demand Forecasting with Purchase and Sales analysis
- Implementations of digital projects (Power Apps, Shopify) to optimize and automate workflow

Aug 2021 - Present

Instagram Creator (cj_tech_bits)

Social Media Manager & Marketing

- Reaching over **100 million views** with over **250K followers** by making tech content on Instagram
- Negotiating contracts worth over €10K with companies like Amazon, CRED, Ninja Coding

July 2018 – July 2021

Jindal Chemicals, India (An authorized Distributor, Wholesaler, and Retailer, with a turnover of €6 millions of enterprises such as Dulux Paints, Nippon Paints, MRF, 3M)

Operational Assistant

- Coordinated day to day Supply Chain Operations
- Developed and implemented operations related policies like treatment of incoming goods
- Managed over 1000+ SKUs of inventory and handled invoices worth €3 Million

Nov 2020 – Feb 2021

Pidilite Industries LTD (Indian multinational adhesive manufacturing company with a net worth of €530 million in 2020)

Internship

- Contacted over 100 buyers in Chandigarh and negotiated contracts
- Implemented profit improvement techniques by doing SWOT analysis
- Co-ordinated for supply chain reforms via key dealers

July 2019 – July 2020

Rotaract District International 3080, India

Logistic Head

- Spearheaded a team of 35 people to distribute goods
- Worked closely with equipment suppliers for goods worth €25,000

EDUCATION

Oct 2021 - June 2023

Vienna University of Economics and Business, Austria (QS World University Rankings #2 2022)
Master's Program in Supply Chain Management | **Grade:** 1.6 (4 being lowest)
Elected **Vice-President of SCM Network** in 2022/2023

Aug 2018 - July 2021

GGDSD College, India (NAAC rating A+)

Bachelor of Commerce with Honours in Economics | **Grade:** 1 (4 being lowest)
Awarded excellence for **scoring 100% in Statistics**

VOLUNTEER WORK

July 2016 – July 2021

Lions Club International, India (Membership No. 4421102)

- Organized and participated in international projects of Blood donation & Eye check-up

March 2019 – Aug 2019

TEDxGGDSD: TED Talks, India (Executive Member)

- Directed registration process of over 1000 people, and developed promotional plans

SKILLS & LANGUAGES

Excel (With knowledge of Macros & Pivot Tables)

ERP software – SAP (with certification)

Analytics – OPL in CPLEX, ArcGIS Pro, R

Editing - Adobe Photoshop & Premiere Pro

English: Fluent Speaker

Hindi: Native Speaker

German: Beginner and Learning (A2)

HOBBIES & INTERESTS

Guitar (Performed with College Band), Chess (State Level Player), Reading